



ANNUAL REPORT 2020-21

Induction Program

Atharva Institute of management studies, saw the beginning of the new academic year 2021-2023 on the onset of “Mission Begin again”. An Offline Induction Programme was organized for the fresh faces of batch 2021-2023. The event started on 3rd of January, 2021 and culminated on 7th January, 2021.

Day 1 - the first day of the Induction Programme was held on 3rd of January, 2021. The day was a start of a new journey for the fresher's. The session started with the welcome address by Our MMS III students namely Ms. Priyanka & Keshav. The event was inaugurated formally by lighting of the lamp & worshipping lord Ganesh.

Followed by Director's speech by Dr. R.G.Ratnawat. He made it evident that Atharva Institute of management studies guarantees endless opportunities and that knowledge is the most powerful weapon. This was followed by address by our trustee of Atharva Educational Trust, Ms.Pallavi Rane. She shared her experience and Strategic plans of the Institute to develop the students in to Professionals which boosted the student's confidence.

Next, Director Dr Harshita Kumar addressed and Motivated Students with her kind words that enlightened the students filling them with new hopes followed by speech by Prof Reena Poojara MMS in charge that filled enthusiasm within the new folk.

Followed by Faculty introduction & Departmental introduction, Students also got the opportunity to hear from their very own Alumni. After which the new batch of students introduced themselves.

Next MMS III students proposed vote of thanks followed by National Anthem & called it a day with the hope of joining again next day to get Introduction to Management Education.

Day 2 Onwards a series of various topics were introduced by external experts and internal faculty members

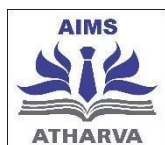
OVERVIEW OF MANAGEMENT EDUCATION	Prof. Reena Poojara
MANAGERIAL ETIQUETTES AND PERSONALITY	Mr.Shariar Karim

DEVELOPMENT	
FUNDAMENTALS OF MACRO AND MICRO ECONOMICS	Dr. Ansha Gupta Prof. Trupti Jani
CASE STUDY ANALYSIS DIRECTOR STUDENT INTERACTION	DR R.G.Ratnawat









Activity / Event report

Name of event	: YOGA DAY
Date(s) of conduction	: 21 st June 2021
Class / Sem	: MMS/PGDM Batch 2020-2022
No. of students participated	: 34
Faculty coordinator IQAC)	: Dr. Shubhi Lall Agarwal (Director,
Student coordinator/ committee	: Sneha Kamalpuria (MMS) Akshar Deshlahra (PGDM)
Resource person	: Prof. (Dr.) Sangeeta Trott
Organization	: ITM Business School
Designation	: H.O.D. Decision Sciences
Contact no.	: 9833981004

DESCRIPTION

Objective

- *To introduce students to the importance and benefits of Yoga.*

Key Takeaways

- Introduction to Yoga.
- Introduction to our speaker.
- Discussing the good things happened due to COVID-19, enhancing the positive side of things.
- Personal health is the most important thing in life.
- Learning how much it is important to have a synchronization between our mind and body.
- The word 'YOGA' means 'United', hereby learning how yoga is an exercise which unites every part of our body and unites people.
- Basic pillars of yoga: Karma (Action), Kriya (Activity), Bhakti (Devotion) and Gnana (Knowledge).
- Doing some exercises with explanations of proper yogic postures.
 - **Breathing Exercise (Part of Pranayama):** Concentration on our breathing creates peace, calmness and relaxes our mind.
 - **Humming Exercise:** It activates our brain cells, generating positive energy and improving concentration.
 - **Clapping Exercise:** It helps in activating our acupressure points.
 - **Laughing Exercise:** It helps in releasing stress.
- 'OM" is a very strong and powerful word which helps emotionally, spiritually and physically.
- QUESTIONS AND ANSWERS.
- Feedback from students.
- Few words from our Director sir about his experience.



ATHARVA INSTITUTE OF MANAGEMENT STUDIES
(APPROVED BY AICTE, DTE, GOVERNMENT OF MAHARASHTRA & AFFILIATED TO UNIVERSITY OF MUMBAI)
NAAC ACCREDITED



“

*Yoga is that Light, which, if you
can lit once; will Never get
Dimmed, the more you Practice,
the Brighter the Flame will be.*

invites

PROF (DR) SANGEETA TROTT

Head of the Department
Decision Sciences
ITM Business School

for

YOGA DAY

10-11 AM

21st, June 2021

Powered by
IQAC



www.atharvaims.edu.in



Activity / Event report

Name of event : **LEADERSHIP TALKS, Season-1, Episode-1**

Date(s) of conduction : 26th June 2021

Class / Sem : MMS/PGDM Batch 2020-2022

No. of students participated : 41

Faculty coordinator : Prof. Abhay Desai (H.O.D. Marketing)

Student coordinator/ committee : Akshar Deshlahra, Sneha Kamalpuria,
Mayuri Mudrale

Resource person : Mr. Zubin Sanghvi

Organization : Bhumi World

Designation : CEO

Contact no. : 9892086547

Description

Objective: *To train the students on how to become a good leader in the Corporate World.*

Key Takeaways:

1. Introduction of the speaker.
2. Understanding who is a leader and what leadership actually means.
3. A leader must have good influencing skills.
4. Difference between a Manager and a Leader.
5. Our speaker's personal experiences.
6. Learning what are the different styles of leadership.
7. Understanding different types of motivation that drives a person.
8. Brief introduction to R.O.I. (Return On Investment) and R.O.T.I. (Return On Time Invested).
9. Key points of a leader:
 - Impression management
 - Assertiveness
 - Personal Happiness
 - Ability to talk and convince
 - Ability to listen and understand
 - Appreciating small efforts too
 - Empathy
 - Networking
 - Result orientation
 - Attention to detail
 - Reliability
1. "Walk the Talk" – Do what you say.
1. Handling Criticism.
1. QUESTIONS AND ANSWERS.
1. Conclusion of the event with a few words from our director, Dr. R.G. Ratnawat sir.

Flyer of the event



ATHARVA INSTITUTE OF MANAGEMENT STUDIES

Affiliated to University of Mumbai and AICTE Approved
NAAC Accredited



LEADERSHIP TALKS

#aimsleadershiptalks

Season - 01 | Episode - 01

ZUBIN SANGHVI

LEADERSHIP TRAITS AND ITS APPLICATIONS

● LIVE



June 26th, 2021
11 AM - 12:30 PM



Atharva Education Complex, Malad-Marve Rd, Charkop Naka, Malad West, Mumbai - 400095
Website : www.atharvaims.edu.in



“

*Believe in your Vision &
Everything turns into a reality*

”

Flyer designed by: Piyush Chaudhary (MMS)

Glimpses

Browser tabs: (no subject) - kamalpuria.sneha, Meet - mnn-uoqm-euv

Address bar: meet.google.com/mnn-uoqm-euv

Navigation: Apps, Gmail, YouTube, Maps, Translate

Meeting Controls: REC

Participants:

- zubin sanghvi
- Abhay Desai
- arun som
- AIMS ASB
- r ratnawat
- Mayuri Mudrale
- Rajat Sahay
- 20 others
- You

Turn off microphone (% + d)

12:08 PM | mnn-uoqm-euv

Meeting Controls: Microphone, Video, Chat, Hand, Share, More, End

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- Rajat Sahay
- 20 others
- You

11:45 AM | mnn-uoqm-euv

Meeting Controls: Microphone, Video, Chat, Hand, Share, More, End

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REC

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- You

Turn off microphone (% + d)

12:06 PM | mnn-uoqm-euv

Microphone, Video, Chat, Hand, Screen, More, End Call

28 participants

Browser tabs: (no subject) - kamalpuria.sneha, Meet - mnn-uoqm-euv

Address bar: meet.google.com/mnn-uoqm-euv

Navigation bar: Apps, Gmail, YouTube, Maps, Translate, Reading List

REC

Grid of participants:

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- AIMS ASB
- r ratnawat
- Mayuri Mudrale
- Rajat Sahay
- 18 others
- You

12:17 PM | mnn-uoqm-euv

Microphone, Video, Chat, Hand, Screen, More, End Call

26 participants



EVENT REPORT PREPARED BY: SNEHA KAMALPURIA, STUDENT, MMS.

Verified by: Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

Submitted to: Dr. R.G. Ratnawat, Director, Atharva Institute of Management Studies.

*This video was recorded on the Email ID
researchconference@atharvacoe.ac.in*

Live session was initiated by Akshar Deshlahra.

Hosting was done by Akshar Deshlahra and Mayuri Mudrale.

This event was conducted under the guidance of Marketing Department AIMS.